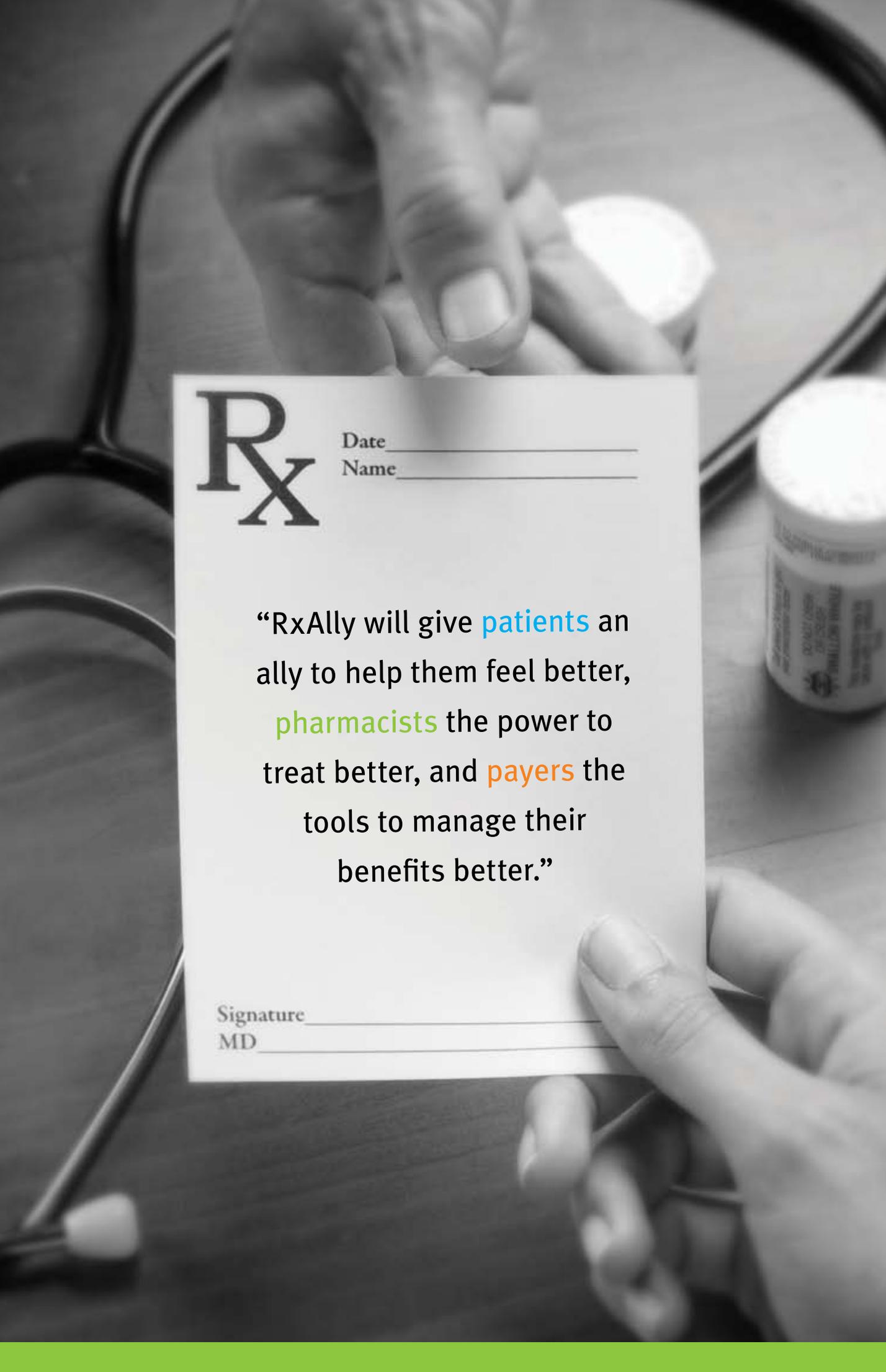




REVOLUTIONARY CARE





Rx

Date \_\_\_\_\_

Name \_\_\_\_\_

“RxAlly will give **patients** an ally to help them feel better, **pharmacists** the power to treat better, and **payers** the tools to manage their benefits better.”

Signature \_\_\_\_\_

MD \_\_\_\_\_

## **RxALLY WILL BE A REVOLUTIONARY ADVANCE IN PHARMACIST CARE DESIGNED TO IMPROVE HEALTH AND LOWER COSTS.**

We unite highly trained professionals in more than 20,000 pharmacies nationwide and arm them with innovative technology that enables better care. RxAlly is waging a battle against \$290 billion per year in avoidable health care costs and helping to meet the need for greater access to care. And while the savings can be significant, the bottom line is patients deserve better health, and RxAlly can help them achieve it.

There is a need for greater access to health care for patients in the U.S. Pharmacists are too often underutilized and are not given the opportunity to fully leverage their training and potential.

As use of prescription medications has dramatically increased in recent decades, the misuse of medications has led to more hospitalizations and nursing home admissions, driving up the cost of health care for everyone.

As pharmacists, the founders of RxAlly recognized an urgent need to think and act differently. We are creating a solution that transforms an outdated approach to pharmacy care into one that can benefit all of us.

For the first time, RxAlly brings together America's foremost health care thought leaders and an innovative alliance of like-minded pharmacies including thousands of independent pharmacies, numerous regional chains and Walgreens, the nation's largest pharmacy chain. Together, this network of over 20,000 pharmacies aims to help patients achieve better health through personalized pharmacist care while reducing costs.



FEEL BETTER<sub>x</sub>



# PATIENTS

When you're battling a disease, you need a team of health care professionals working together to provide you the best possible care. But unfortunately all too often that isn't what you get.

Many times, people see a number of different doctors and juggle multiple prescriptions. Sometimes one provider isn't aware of what another is doing. The resulting misuse of prescription medications is a growing problem that leads to avoidable hospital visits, severe health issues and enormous costs.

RxAlly gives you a more personalized and integrated approach to care. We view the relationship between a patient and their pharmacist as central to our mission. Our team of pharmacists takes a greater role in coaching and customizing a care plan to meet your needs. They coordinate refills, reconcile medications, give you tools to make taking and managing your prescriptions easier, and offer clinical services like adult and adolescent immunizations, and blood pressure and other health testing — all in collaboration with the rest of your health care team.

We are bringing together technology, professionals and practices that are proven to lead to better health outcomes. And that's something we can all feel good about.



TREAT BETTER<sub>x</sub>



# PHARMACISTS

It's no secret that personalized pharmacist care can lead to better health outcomes. Pharmacist and patient interaction is essential. You didn't get all your education and training to simply fill pill bottles. It's time to transform the business and marry the basics, like personalized care, with innovative new technologies, products and services.

You are a pivotal player in the health of patients, particularly those facing chronic illnesses and taking multiple medications.

We will unite you with like-minded pharmacists and arm you with technology to give you enhanced opportunity to improve health, generate business and lower costs. We'll also provide you with training that will help your pharmacy to give the best possible care, transform your business and help solve a growing national problem.



MANAGE BETTER<sub>x</sub>



We like to call the RxAlly alliance of pharmacies a “performance network.” By that we mean our core mission is to make a significantly measurable difference in health outcomes and health care costs.

RxAlly, which is available to all government and commercial payers, aims to control costs and improve health outcomes for patients. We also plan to give you more options to design and manage your drug benefit through a flexible yet tightly managed and qualified network of independent pharmacies, regional chains and Walgreens, the nation’s largest pharmacy chain.

Our technology platform can enable you to better manage your benefits in the prescription arena, while the goal of our patient-centric approach is to improve employee productivity and reduce health care costs.

Join us as we wage a battle against \$290 billion per year in avoidable health care costs.



KNOW BETTER<sub>x</sub>



# RxALLY INSTITUTE

At RxAlly, we are driven by evidence-based research to generate knowledge and articulate practices that lead to better health. The RxAlly Institute intends to conduct research studies and clinical training to provide both qualitative and quantitative assessments of the professional and clinical service provided by our alliance of more than 20,000 community pharmacies. Rigorously structured and statistically powered, these studies are planned to be fully integrated as part of RxAlly's clinical programs to directly measure their effectiveness and help patients achieve better health outcomes.

The RxAlly Institute intends to offer training, education and support to a growing alliance of pharmacists that helps them to achieve better health outcomes, lower costs and more enriching relationships with their patients.

We intend to leverage the latest research and a steady stream of innovation to help our member pharmacies achieve results that are measurable in more ways than one.

JOIN THE R<sub>x</sub>EVOLUTION

Visit [RxAlly.com](http://RxAlly.com)

Email [info@RxAlly.com](mailto:info@RxAlly.com)

Call [1-855-RxAlly-1](tel:1-855-RxAlly-1)